

# MAP SYSTEMS PROVIDED PANORAMA STITCHING SERVICES TO AUSTRALIAN VISUAL MARKETING COMPANY

## THE CLIENT

Our client is based in Australia's Sydney. The company offers visual marketing solutions for real estate owners. It depicts properties in optimally appealing manner to drive maximum sales.

## CLIENT'S REQUIREMENT

The client wanted panorama stitching services in professionally enhanced manner. We were required to stitch images of properties on sale in a manner that the panorama has a natural feel.

## CHALLENGES EXPERIENCED

For panoramic image stitching, the client had provided us with a large number of real estate related images. The challenge was that the client needed the outcomes on urgent basis. The initial scope of work also underwent multiple modifications from client's side.

As the client was uncertain of the expected results, he handed us a sample project wherein our team had to stitch few photos together.

## THE SOLUTION

Our team was able to live up to client's expectations as the images were stitched together within an hour with Adobe Photoshop and PTGUI. The output was shared through Google Drive.

Next, we assigned a dedicated photo stitching specialist and account manager for handling client's bulk project. Next, we sought specifications from client. Our team was instructed to fix image mismatches, correct colors and stitch images panoramically.

Client provided images had to be edited extensively before they could be stitched together. Our specialist fixed the viewpoints, nadir image, adjusted dimensions and corrected images' brightness and sharpness.

The panoramas ordered had to consist of varying image numbers which varied the time taken for completing each. The panorama with maximum number included 75 images which we could complete in 2.5 hours.

Once all the panoramas were completed, they were sent to client through Dropbox. We could complete the entire project in record time and were subsequently awarded further contracts by the client.

## CONCLUSION

MAP Systems has the resources and wherewithal needed to stitch photos together within shortest turnaround. The client was extremely happy with the outcome as our team had not compromised on quality. Also, the cost competitive pricing of the project had impressed the client. Through our specialized services, the client could accomplish cost saving to the tune of 50% of cost it expected to incur inhouse. We are capable of delivering impeccable image stitching services to clients who choose to outsource projects to us.